



STREETSVILLETIGERS.COM



**Streetsville Tigers**

**Atom (2007) AA**

**2017-2018**

**Parent Information Package**



*Streetsville Tigers Atom – 2017/18 Season*

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## *Streetsville Tigers Atom – 2017/18 Season*

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### **Welcome**

Welcome to the Streetsville Tigers Minor Atom AA Hockey Team. This document will inform you about the philosophy, coaching staff, obligations of players, parents and coaches.

### **Coach's Message**

It gives me great pleasure to provide to you an outline of the Streetsville Tigers Atom Program.

As coaches we have three major goals. First, to help our players develop their individual and team skills in a positive and challenging environment. Second, to develop long lasting friendships and life skills. Finally, to have a chance to win every game we play and eventually challenge for a championship.

We understand that long after the season's drama of victory and defeat are concluded your son's memories will remain. Our coaching staff is committed to support and provide each player the opportunity to grow as hockey players and individuals within a team-first environment.

Thank you for taking the time to read about our program. Please call or email our coaching staff if you have any questions.

### **Games and Practices**

The team will play in the Greater Toronto Hockey League (GTHL). The regular season begins in late September and will consist of approximately 36 games. The playoffs begin in late February and players are expected to attend any games scheduled during March school break.

As well as the regular season, the team will participate in four (4) or five (5) tournaments, which should add a minimum of 16 additional games and hopefully more if we are successful. We will attend one (1) away tournament and we will have 3 or 4 others including one Early Bird and a Silver Stick Qualifier. Your fees will cover the registration costs for all five (5) of the tournaments and you will be responsible for any costs incurred for transportation, accommodation and meals at any out of town tournament(s).

Once the regular season begins, you can expect to be on the ice about four (4) to five (5) times a week.

Tuesday (weekly):	7:00pm – 8:20pm @ Powerade (Team Practice)
Thursday (12 Skating sessions):	5:45pm – 6:20pm @ Powerade – Gold Rink (Sept – January)
Saturday (weekly):	10:30am – 12:00pm @ Malton Arena - Team Practice
Sunday (weekly):	3:45pm @ Vic Johnston - Home Game
Monday – Sunday:	Road Game most weeks.





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### **Punctuality - Games and Practices**

- Games: Each player must be in the dressing room fifty (60) minutes prior to game time in order to participate in a proper warm-up, allow time to dress and be properly briefed.
- Practices: Each Player should be in the dressing room at least thirty (30) minutes prior to each practice.
- Practices – Parents are permitted in the room before and after practice if they wish.
- Games – Parents are only permitted in the room to tie their child's skates when instructed.

### **Ice Time & Team Philosophy**

The coaching staff wants players to have fun, feel safe and develop as hockey players and individuals.

To achieve our goals, it is expected that everyone will give 100% effort in practice and games and understand that they are letting down their teammates and themselves when they don't. The players are to follow the instructions of the coaching staff so that they can develop their individual skills as well as team play.

We expect our team to be competitive within the league and to develop as a team throughout the year.

Every player (including goaltenders) will receive equitable ice time through the season. *Equitable is not necessarily equal. Players will need to earn ice time through effort, results, and adherence to team rules and coaching direction.* The coaches reserve the right to shorten the bench when deemed necessary, especially if required during important tournament, regular season and playoff games. Every player will learn positional play and tactics in both a penalty killing and power play situation.

It is our goal to continue to develop the basic individual fundamental skills of skating, passing, and shooting. As well, there will be emphasis on individual needs and requirements as these needs become more apparent through the season.

### **Parental Conduct**

Parents are to represent the organization in a respectful manner at all times.

Parents are expected to treat the referees with respect and to speak positively about all participants.

Should any parent have an issue or concern with any team official, they are expected to honour the 24-hour rule before requesting a meeting.

**EMAIL SHOULD ONLY BE USED TO SET UP A PHONE CALL OR IN-PERSON MEETING WITH RESPECT TO ANY CONCERNS.**





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### **Injury Reporting and Return to Play**

All injuries will be taken very seriously.

All head injuries will fall under the concussion protocol guidelines.

Any player with a concussion (while on ice or away from rink) will follow the Return to Play guidelines as per Hockey Canada rules.

Coaches reserve the right to withhold a player from in-game competition following an injury until the player has participated without issue or concern in a full practice.

Parents must report to the coaching staff any recent injury or illness their child has incurred so that the staff can ensure the child's complete safety during practices and games.

### **Goalie Training**

Approximately 8 sessions will be subsidized by the team for specific training designed to enhance agility, mobility, reflexes and advance techniques throughout the year.

These sessions will prepare the goaltender to be focused and well prepared to apply all the fundamentals to defend the goal in game situations.



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### **Specific Skills Training**

#### **Oakville Hockey Academy 1111 Speers Rd. Oakville.**

September 7, 21, 28

October 12, 19, 26

November 9, 16, 23, 30

December 7, 14

January 11, 18, 25

The Oakville Hockey Academy is a premium 35,000 sq. ft. on and off ice training facility. Featuring two *120 x 50 ft.* rinks, and 2 smaller surfaces suitable for multiple goalie / player training.

#### **Program at Oakville Hockey Academy:**

Focus for these skates is purely skill development by need of the player based on position.

- We have both pads rented at the same time.
- Players will be placed into 3 groups (one defense, two forward groups)
- Each group will have their own instructor (3 instructors total)
- Organized into 3, 5-skate blocks
- Each group of players will get 5 skates on their own pad and 10 skates shared with one other group on larger pad
- Groups will be created by the coaching staff based on needs (eg: puck handling)
- Goalies are expected to attend the sessions

### **Team Practices**

Our weekly team practices will be planned in 6-week blocks. Each block will have goals for skills development, conditioning and team-play.

The 1.5 hour practice on Tuesday's will be predominantly dedicated to skill development (skating, puck handling, passing, shooting) along with conditioning.

The 90-minute practice on Saturday's will focus predominantly on flow drills, team play and small groups with coaches to work on positioning and game-plan along with time dedicated to goalie development.

We hope to start each 6-week block by gathering at a school gym to go over the team play goals for the upcoming weeks (eg: Breakouts, D-Zone positioning, Power-Play, Penalty Kill, Face-offs).





## *Streetsville Tigers Atom – 2017/18 Season*

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### **Preseason & Training Camp**

8 Additional Practices and 11 hours on-ice at Training Camp

It is our goal to follow this template for preseason training.

Week of August 8 <sup>th</sup> -	One Practice
Week of August 15 <sup>th</sup> -	One Practice
Week of August 22 <sup>nd</sup> -	Two Practices
Week of August 29 <sup>th</sup> -	*Training Camp @ Vic Johnston Streetsville Arena (11 hours)
Monday 29 <sup>th</sup> -	11am – 1pm
Tuesday 30 <sup>th</sup> -	11am – 1pm
Wednesday 31 <sup>st</sup> -	11am – 1pm
Thursday 1 <sup>st</sup> -	11am – 1pm
Friday 2 <sup>nd</sup> -	9am -10am & 11am – 1pm
Week of September 5 <sup>th</sup> -	Two Practices and our Friday skates at Powerade begin
Week of September 12 <sup>th</sup> -	TBD depending on tournament schedule
Week of September 19 <sup>th</sup> -	TBD depending on GTHL Regular Season Schedule

\*Training Camp may include an off-ice component which will require the team to arrive before the scheduled ice-time and remain after. The exact timing of the camp will be provided in late June. Please be prepared for your child to potentially be at The Vic from 9AM – 4PM every day.



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## Tournaments

We plan to participate in five (5) tournaments. **DRAFT ONLY**

<b>Date</b>	<b>NAME</b>
Sept 12-18	Mississauga Early Bird
Oct 21-23	Motown Cup – Detroit
Nov 24-27	Whitby Silver Stick Qualifier
Dec 28-30	Vic Teal Niagara
Jan 12-15	North American Silver Stick – Newmarket If we qualify





## Streetsville Tigers Atom – 2017/18 Season

### Financial Obligations

#### Association Fees and Team Budget

The team budget has been provided with this document. The amounts shown in the budget are approximate values.

- **NOTE:** Player Registration/Association fees are **NOT** included in the Team Budget. Each player must pay a Streetsville Tigers Hockey Club (STHC) Registration fee of approximately **\$1,595 per player and \$1,545 per goalie:**
  - **This includes:**
    - Game sweaters (home & away) (Yours to keep)
    - Game socks (home & away) (Included in registration)
    - Practice sweater. (Included in registration)
    - Practice Socks. (Included in registration)
    - Equipment bag (Included in registration)
    - Custom Pant cover up (included in registration)
    - One Club Practice a week 1.5 hrs. (Included in registration)
    - Photo Memory Book. (Included in registration)
    - Year-end Players Banquet. (Included in registration)
    - H.C. Player Insurance. (Included in registration.)
    - Dance tickets (Included in registration)
    - Respect in Sport fee (Included in registration)
  - **This does not include:**
    - black helmet, gloves, pants (each player must provide their own)
  - **Team Budget and Personal Assessment:**
    - Team Budget: 2015/16 budget is estimated to be \$42 652.34
    - Personal Assessment: \$42,000 divided by 16 players = **\$2665.77**. This Personal Assessment fee does not include the Streetsville Tigers Club registration.
    - Any surplus funds at the end of the season will be returned to the team parents in an equitable manner.

**NOTE: \* Your Family Contribution (without fundraising) = \$2665.77 / family. This is due by 1 cheque at signing and 6 postdated cheques as follows...**

#### Payment Schedule

1st:	\$265.77	-	April (at signing)	5 <sup>th</sup> :	\$400	-	September 1
2nd:	\$400	-	June 1	6 <sup>th</sup> :	\$400	-	October 1
3rd:	\$400	-	July 1	7 <sup>th</sup> :	\$400	-	November 1
4th:	\$400	-	August 1				



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### **Fundraising**

The Team Budget is estimated at \$42 652.34. **This equates to approximately a \$2,665.77 Personal Assessment, which each player is responsible for.** As mentioned, this is in addition to the Streetsville Tigers Hockey Club (STHC) Registration Fee paid upon signing. We anticipate raising as much money as possible through fundraising which will reduce everyone's Personal Assessment.

#### **Fundraising Prime:**

Person TBD (CONTACT INFO PROVIDED)

The prime will help coordinate fundraising to ensure everything runs as smoothly as possible.

The dates and event specifics will be determined and communicated by the prime. As well, in order to achieve our financial goals there will be a set financial commitment/obligation from each fundraising event required from each family.

If we hope to offset our costs and raise significant money through fundraising and sponsorships, it requires a 100% commitment and effort from each family.



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### **Sponsorship**

1. Jersey Sponsorship: If the sponsor requires something in return for their sponsorship (i.e. name on jerseys), this sponsorship is classified as a Team Sponsorship.

Team Sponsorship will help to lower the Personal Assessment of each player regardless of which family obtained the team sponsorship.

Jersey Sponsorship: \$2500 for a single set. \$4500 for both sets to the same sponsor.

2. Individual Sponsorship: If the sponsor does not want anything in return from the team it is classified as an Individual Sponsorship.

Like team sponsorship, an individual sponsorship is appreciated and the money will help to lower the Personal Assessment of each player.

You will be provided a Team Letter to assist you in acquiring your sponsorship.

**Participation in Team Fundraisers is mandatory. Level of participation will vary depending on the type of fundraiser.**

***Please see next page for the Sponsorship Letter.***



## *Streetsville Tigers Atom – 2017/18 Season*

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Dear Potential Sponsor:

Although the 2015/16 hockey season has recently concluded, preparation for the 2016/2017 season has begun. We are requesting your support on behalf of the Streetsville Tigers Minor Atom AA Hockey Team.

The team is made up of sixteen, 9-year old boys who will be competing in the Greater Toronto Hockey League (GTHL). With the assistance of an experienced coaching staff and supportive parents, it is our intent to provide these young boys with a comprehensive developmental program that challenges them athletically while advancing their understanding of fair play, friendship and life skills.

As with many non-profit organizations dedicated to the youth of the community, we find ourselves looking to the corporate sector to assist us in our effort to achieve these goals. Your contribution will go towards providing these children with the tools they need for success both on and off the ice.

Our sponsorship program is outlined below. We believe it offers sufficient flexibility to accommodate your ability and desire to participate in our endeavor. We know your involvement will be a positive experience and it will further demonstrate your commitment to supporting athletes in the community.

Thank you for taking our proposal under consideration. If you wish to know more about the Streetsville Tigers Minor Atom AA Team, please do not hesitate to contact us using the information listed below.

Your support is greatly appreciated!

CONTACT: Team Manager; Mandi Brotherton  
EMAIL: [brotherton@rogers.com](mailto:brotherton@rogers.com)





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**STREETSVILLE TIGERS MINOR ATOM AA**

**2017-2018**

**SPONSORSHIP OPPORTUNITIES**

**JERSEY SPONSORSHIP**

Company Name will appear on selected team jerseys. A customized thank you plaque will be given at the end of the hockey season.

HOME JERSEYS	with sponsor name	\$2500.00
AWAY JERSEYS	with sponsor name	\$2500.00
BOTH JERSEYS	with sponsor name	\$4500.00
PRACTICE JERSEYS	with sponsor name	\$1500.00

**SILVER SPONSORSHIP**

A customized thank you plaque will be given at the end of the hockey season.

\$500.00

**BRONZE SPONSORSHIP**

A customized thank you plaque will be given at the end of the hockey season.

\$250.00

Donations/Cheques may be made payable to "Streetsville Tigers 2007"





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### **Player/Parent/Coach Code of Conduct and Rules**

#### ***Obligations of the Coaches***

- Provide a safe, fun environment where the players can develop both as teammates and individuals.
- Provide the necessary coaching and leadership that will enable each player to develop their hockey skills to the best of their ability.

#### ***Obligations of the Player***

- Have FUN!
- School Work comes first, maintain good grades.
- Treat teammates, opposing players, officials and coaches with respect. Disrespect will not be tolerated. There are no exceptions to this rule.
- Best effort will be given on every shift and in each practice.
- Listen to coaches at all times. Be willing to try new things, a different position, a new line-mate etc.
- Play the game hard but fair. Win with class and lose with dignity.
- Check equipment bag before leaving the house to ensure all equipment is brought to the rink **(PLAYER'S RESPONSIBILITY)**
- Practice jerseys and practice socks will be worn during practices.
- Arrive with all equipment in the dressing room a minimum of fifty (60) minutes prior to each game.
- Adhere to the team dress code for all games.
- Be prepared and participate in the team warm-up prior to each game.
- TEAM play and attitude is required at all times.

#### ***Obligations of the Parents***

- Ensure that your child arrives a minimum of sixty (60) minutes prior to each game.
- Please follow the 24 hour rule for any inquires to the coach involving an incident that may occur unless the conversation must take place prior as it may pertain to the safety of a player or family member.
- Parents and Siblings are not permitted in the dressing room prior to the game (only to tie skates). This time will be used by the players and coaching staff for game preparation.
- Support the coaching staff's philosophy of the importance of team play and effort.
- Represent the team in a respectful manner at all times.
- All parents are expected to refrain from the use of social media to voice opinions on this team or any member of the team.
- 

Coach: \_\_\_\_\_ Date \_\_\_\_\_

Player: \_\_\_\_\_ Date \_\_\_\_\_

Parent: \_\_\_\_\_ Date \_\_\_\_\_

